

RUMPUN
RECORDS

RUMPUN RECORDS SDN BHD is an

entertainment company specializing in music production, marketing strategy and artiste representation. The company offers record label services for artistes mostly from Malaysia and Indonesia.

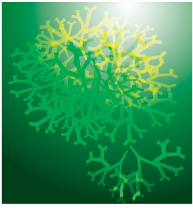
The company was founded in 2003 by Mujahid Abd Wahab, a music producer who has worked in A&R, artist development, digital contents productions, music programming and advertising sales in major music markets in Malaysia and Indonesia.

Mujahid was the assistant producer for the multi-platinum sales album of Raihan entitled Puji Pujian that was released in 1997. Later in 1998, when he was 21 years old, he formed a group called Nowseeheart and released an album entitled Wahyu Pertama. Nowseeheart won the award for best new group category in 1998 and best vocal group 2 years later in Anugerah Industri Muzik (AIM), Malaysia's most prestigious music award recognition.

Since then, Mujahid has produced numerous albums and singles for Malaysian and Indonesian artistes and helped developed them into multi platinum artistes such as Dato Siti Nurhaliza, Ziana Zain, Aizat Amdan, Hijjaz, Saujana, Snada, Malaysian legendary band – Alleycats, Youtube sensation Ana Raffali, Hujan, Aizat Amdan and his proudest achievement was with Sixth Sense, Malaysia's local rock band. He was the executive producer and producer for Sixth Sense's 3 million download sales album entitled "+-x/".

Specialties

- Music consulting services
- Marketing activities
- Promotional activities
- Production activities
- Video production
- Events, Showcases & Concerts
- Press Conferences



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Events Managements

Rumpun Records is also actively involved in organising entertainment events, showcases and concerts. Among the most recent outstanding programs organised by Rumpun were :

- Concert Nusantara 1 Malaysia Lanchang 2012 (More than 15k crowds attended)
- Concert Gagar Desa Music Cube Jerantut 2012
- Concert Gear Desa Music Cube Malacca 2012
- Showcase at PKNS Shah Alam on Gaza Palestin 2013
- St12 Akustika Showcase 2013
- Showcase Acoustics Central Market 2013

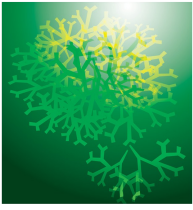
Latest Achievements

In early 2013 when the Ring Back Tones (RBT) sales were declining, Indonesian band ST12's Putih-Putih Melati achieved an exceptional download sales. In just a span of 10 months, Putih-Putih Melati achieved 2 million download RBT sales. Another Indonesian artiste Astrid's "Tentang Rasa" became the most popular RBT downloads for two consecutive years for the Female Pop Category.

Rumpun Records recently spread its wings to Indonesia and established Syarikat PT Rumpun Indonesia with Ismael Arafat, Indonesia's renowned sound engineer as its Managing Director. Their first artiste is Phoema Band with vocalist Rama, who is the brother to vocalist Setia Band, Charly.

Currently todate, the domestic artistes in the care of Rumpun Records are Dato Siti Nurhaliza, Anuar Zain, Alleycats, Ning Baizura, Pretty Ugly, Saujana, Harris Alif, Jes Ebrahim, Khadijah Cooke, Betty Banafe, Wanna Ali, ROHI, S.O.G, Radio Island, AhmadAhmad, Bendang, Adi Priyo, Azizi AF, Sharifah Khasif and definitely more artistes to engage with in near future.

Mujahid has been working as the A&R Director with Universal Music Malaysia since 2007 and Rumpun Records has been together with Universal Music Malaysia for more than 7 years and the relationship continues.



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ORGANIZATION CHART

MANAGING DIRECTOR

Mujahid Abdul Wahab

|

A&R MANAGER

Azalinor Abdul Rahman

|

MARKETING TEAM

Kamaluddin Kasim

Emryll Yaries

|

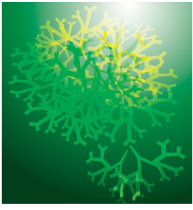
BUSINESS DEVELOPMENT

Muszaifi Mazlan

|

SOCIAL MEDIA

Susander Marino



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COMPANY INFORMATION

Name : Rumpun Records Sdn. Bhd.

Company ID: 613250-A (Incorporated in Malaysia since 24th April 2003)

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